

Latinas Art Foundation

LA VAQUEREADA FESTIVAL

SMALL BUSINESS SPONSORSHIP LEVELS



PROJECT DESCRIPTION

La Vaquereada is a community collaboration and celebration of the Vaquero style folk dance and life that began in Mexico. Folklorico groups and community members gather to dance the norteño rhythms. This type of cowboy activity was popular among Californians in the past and still continues to develop and thrive in the ranches of Baja California today.

It is a festival where families from different ranches can meet and live together in harmony. During the Vaquereada Festival, we have community artisan vendors, traditional folk dance workshops, community performances, arts & crafts booths, food, and live music.

Dance Folklorico Workshops are taught by prestige instructors and professors from Universities in Latino America to our community members so they may learn the history and stories expressed through dance. Through art we can express our new awareness and creativity to help us remember our new form of exploration and understanding of the world while developing new skills, creating social connections, and embracing our identity.

FESTIVAL INFORMATION

Date: Saturday July 16, 2022

Paramount Park: 14400 Paramount Blvd. Paramount CA 90723

4pm-8pm

- Live Music: Polka Cero
- Stage Performers and Dj
- La Vaquereada: Calabaceado Dance Performers
- Artisan Vendors
- Food Vendors
- Art Garden
 - Live Artist: Cow/Horse Mural display
 - Free Community Art Booths
- Folklorico Workshops: 9am - 4pm



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SPONSORSHIP LEVELS

Sponsor an Artist:



El Lasso: \$250

Sponsor a large artwork during La Vaquereada Festival. The company name is displayed next to the artwork. Each artist, using their specialty, creates an art piece live during the festival.

*Two business logos per artwork (this artwork is shared by two businesses.)
Logo Size: Both logos printed on the same 17x12 inch Lawn Sign*



El Vaquero: \$400

Sponsor a large artwork during La Vaquereada Festival. The company name is displayed next to the artwork. Each artist, using their specialty, creates an art piece live during the festival.

*One business logo per artwork (this artwork is sponsored by only one business.)
Logo Size: Logo printed on a 17x12 inch Lawn Sign*



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SPONSORSHIP FORM

Yes, my company would like to be a sponsor for La Vaquereada Festival

Company or Individual's Name: _____

Contact Person: _____

Title: _____

Phone Number: _____

Address: _____

Website: _____

Social Media Accounts: _____

Signature: _____

Date Signed: _____

Email Logo to LatinasArtFoundation@gmail.com no later than July 1, 2022 in a png, pdf, or jpg format.

Thank you for your support!

Sponsorship Total: \$ _____

The Latinas Art Foundation is a 501(c)3 nonprofit organization. Donations are deductible as allowed by the law.

- Please send Invoice
 Check Enclosed.

Additional levels of sponsorship and in-kind donations are available and greatly appreciated.

Email DanalyLeon@LatinasArtFoundation.org for further information.

To learn more about the La Vaquereada Festival and volunteer opportunities visit www.LatinasArtFoundation.org

EIN: 81-1912362

Check Payable and Mailed to:

Latinas Art Foundation

8441 Ives St.

Paramount CA 90723



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